



BAYOU CITY BREASTFEEDING

Lactation Consultants and Infant Feeding Specialists

Insurance Coverage for Lactation Consulting Services

The Affordable Care Act of 2012 (ACA2012) requires that most health insurance plans, except self-funded and grandfathered plans, must provide access to trained lactation support at no cost to the mother.

Unfortunately, many insurance companies require that their customers use in-network providers, but most companies do not allow IBCLCs (International Board-Certified Lactation Consultants) to enroll as in-network providers. Because of the failure to allow IBCLCs to be In-network, very few insurance companies have any qualified In-network lactation support providers.

The health care law requires the insurer to provide the customer with a list of in-network providers. *If the company cannot provide a list of providers for this service, they are **required** to cover a qualified out-of-network provider at the in-network rate.* Most insurance companies have a process for granting this access on a case-by-case basis, often called a waiver or GAP coverage.

Steps to Obtain and Verify Insurance Coverage:

1. Contact your insurance company PRIOR to the date of the first consultation to verify that the plan is NOT grandfathered or self-funded, and follows the guidelines of the ACA2012.
2. If the company follows the ACA2012, ask about what coverage they provide for lactation support.
3. If they require you to use an in-network provider, request a list of in-network IBCLCs in your area. *The IBCLC certification is the GOLD STANDARD for Lactation Support.*
4. If they cannot provide you with an in-network IBCLC, request a waiver or GAP coverage.
5. It is often helpful to have a referral from your OB/GYN or pediatrician indicating the need for lactation support.
6. When we are not in-network, we require patients to pay out-of-pocket, but can provide a superbill for the patient to file with the insurance company. Patients are more likely to be reimbursed if they have obtained a waiver or GAP coverage PRIOR to the date of the first consultation. *We cannot guarantee reimbursement.*
7. Some insurance plans are specific as to which CPT codes (see next page) they will provide reimbursement for. Ask the representative, which codes listed on the following page would be covered for Lactation Services. If you know which codes are covered, provide us that information and it will help with creating the receipt you will need to submit for reimbursement.
8. You should expect the initial claim to be denied, and should expect to have to file an appeal (or two) to get the services covered. There is a great third-party app (The Get Better app - <http://getbetter.co>) that will submit your claim and appeals for you.
9. You may opt to use an FSA or HSA spending account to pay for their lactation support services. Using an FSA or HAS does not prevent you from filing for reimbursement with your insurance company
10. You can get sample appeal letters and more information on the [Texas State Breastfeeding Coalition website](#).



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Information to provide to your Insurance Company

To initiate a waiver or GAP coverage, you will need to provide the following information to your insurance company.

Organization: Bayou City Breastfeeding, LLC
Organization NPI: 1376056085
NPI Taxonomy: 193400000X SINGLE SPECIALTY GROUP
Facility Name: Bayou City Breastfeeding, LLC
Tax ID: 81-5123628
Address: 3007 Woodland Hills Dr. #205, Kingwood, TX 77339
Telephone Number: 281-305-0411
Fax Number: 844-440-2819
Point of Contact: Abigail Kelly

Providers

Name: Suzanne Juel, IBCLC RLC
NPI: 1750630844
NPI Taxonomy: 174N00000X

Name: Karen Zacharias, RN IBCLC
NPI: 1871050823
NPI Taxonomy: 163WL0100X

Name: Tessa Gardin, IBCLC RLC
NPI: 1285087783
NPI Taxonomy: 174N00000X

Name: Leah Whitley, IBCLC RLC
NPI: 1376995632
NPI Taxonomy: 174N00000X

Name: Nicole Kerbow, RN IBCLC
NPI: 1952810822
NPI Taxonomy: 163WL0100X

Name: Tiphany Illyes, IBCLC RLC
NPI: 1023674829
NPI Taxonomy: 174N00000X

Name: Kyna Patrick, IBCLC
NPI: 1376056085
NPI Taxonomy: 174N00000X

Name: Melissa Nealy, IBCLC RLC
NPI: 1982175840
NPI Taxonomy: 174N00000X

Name: Sheree Jernigan, RN IBCLC
NPI: 1568977460
NPI Taxonomy: 163WL0100X

Postpartum Lactation Procedure Codes:
99404, 99203, 99213, 96150, 99344, 99349

Postpartum Diagnostic Codes:
Maternal Codes: Z39.1, 092.4, 092.5, 092.7 092.79
Infant Codes: P92.5, R63.3

Prenatal Procedure Codes:
99404, 99203, 96150, S9443, S9445, 99344

Prenatal Diagnostic Codes:
Z39.1